

Famous Volcano Brochure Rubric

Name _____

Category	Points	4	3	2	1	0
Spelling and Grammar (10%)	_____/4	There are no misspellings or grammatical errors	There are 1-2 misspellings and/or grammatical errors	There are 3-4 grammatical errors and/or spelling errors	There are 5-6 grammatical and/or spelling errors	More than 6 grammatical and/or spelling errors
Content (25%)	_____/10	All information included in the brochure is correct	The majority of information in the brochure is correct except for 1-2 things	Some of the information in the brochure is correct except for 3-5 things	A few pieces of information is correct, but there is more than 5 pieces of information that are incorrect	None of the information in the brochure is correct
Required Elements (Refer to Instructions) (25%)	_____/10	The brochure includes all required elements and perhaps additional information	All but one of the required elements are included on the brochure	Two required elements are missing from the brochure	More than two required elements are missing from the brochure	Did not attempt to include any of the required elements
Attractiveness and Organization (20%)	_____/8	The brochure has exceptionally attractive formatting and well-organized information	The brochure has attractive formatting and well-organized information	The brochure has well-organized information	The brochure's formatting and organization of materials are confusing to the reader	Did not attempt to organize the brochure
Graphics and Pictures (10%)	_____/4	Graphics go well with the text and there is a good mix of text and graphics	Graphics go well with the text, but there are so many that they distract from the text	Graphics go well with the text, but there are too few and the presentation seems "text-heavy"	Graphics do not go with the accompanying text or appear to be randomly chosen	No graphics or pictures included
Sources (10%)	_____/4	Careful and accurate records are kept to document the source of 95-100% of the facts and graphics in the brochure	Careful and accurate records are kept to document the source of 85-94% of the facts and graphics in the brochure	Careful and accurate records are kept to document the source of 84-75% of the facts and graphics in the brochure	Sources are not documented accurately or are not kept on many facts and graphics	Did not attempt to document sources

Planning Page (attached) _____/15

Total **Brochure** Points

Earned: _____/40

Comments:

Total Points Earned:

/55